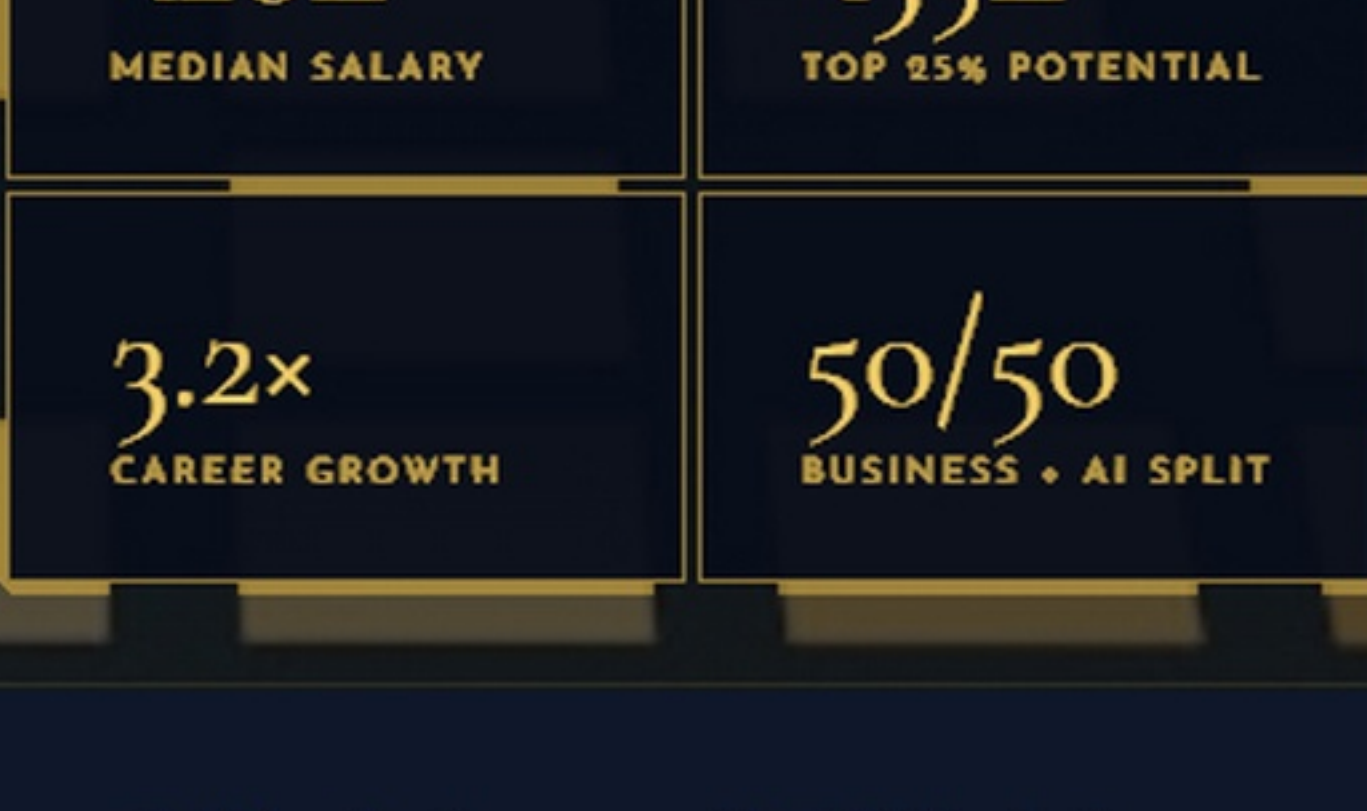


Build the Future of Business with *Agentic AI*.

PGEP IN BUSINESS MANAGEMENT & AGENTIC AI · 8 MONTH

The executives who will define the next decade understand both the language of business and the logic of artificial intelligence - and can hold both simultaneously. This program exists at precisely that intersection.

APPLY NOW - ROUND 1



AI-Orchestrating Business Leaders—*Not Tool Operators.*

"The question is no longer whether your organisation will be reshaped by AI. It is whether you will be the one doing the reshaping."

Traditional business education was not built for the AI economy. The PGEP in Business Management & Agentic AI is structured as a 50/50 integration of business mastery and AI system deployment — not two separate curricula stitched together, but a single integrated journey in which every business concept is taught alongside the AI capability that makes it executable at scale.

Participants leave with a deployable portfolio: financial models, AI-powered dashboards, sales forecasting agents, campaign optimisation systems, and enterprise AI workflows built during the program itself. The credential is evidence of capability, not just completion.

Graduates are positioned for roles where business strategy meets the deployment of AI systems — enabling them to lead transformation where most professionals are still learning to adapt.

PROGRAM HIGHLIGHTS

Business Education with Real-World AI Deployment

- WORKSHOPS & PRACTICAL TOOLS**
Hands-on deployment of Excel, SQL, Tableau, Python, Power BI, ChatGPT, LangChain, and enterprise AI platforms — automating workflows, building dashboards, and deploying AI agents inside real business functions.
- BUILD REAL BUSINESS SOLUTIONS**
Practical deliverables: financial models, AI dashboards, sales forecasting agents, campaign optimisation systems, and enterprise AI workflows — a portfolio of deployable solutions built during the program.
- INDUSTRY CERTIFICATIONS**
Microsoft Excel Associate, Tableau Specialist, Google Analytics, Power BI, Python for Data Analysis, and AI strategy certifications — industry-validated credentials that appear on your resume from day one of applications.
- CXO-LED LEARNING & INTEGRATION**
Direct engagement with senior leaders driving AI adoption inside real organisations — learning not just what AI can do, but how the most sophisticated business leaders are deploying it today.
- INDUSTRY RESIDENCIES & GLOBAL EXPOSURE**
Residencies across Gujarat, Bangalore, Mumbai, and a 10-day global residency in Dubai — firsthand insight into AI adoption across industries, markets, and geographies.

TOOLS & TECHNOLOGIES

The Stack You Will Master

Python DATA & AI	LangChain AI AGENTS	Power BI ANALYTICS	Tableau VISUALISATION
SQL DATA	ChatGPT / GPT-4 GEN AI	Excel Advanced FINANCE	Google Analytics GROWTH

CAREER OUTCOMES

Built for AI-Driven Business Careers

Target compensation reflects the scarcity of professionals who genuinely hold both business strategy and AI deployment capabilities — a combination the market consistently prices at a significant premium.



CAREER PATHWAYS

AI-Enabled Business Roles

- 22% **Business Analyst**
- 18% **Data Analyst**
- 15% **AI Strategy Associate**
- 14% **Product Manager**
- 12% **Growth Manager**
- 10% **AI Automation Consultant**
- 9% **AI Transformation Lead**

CURRICULUM ARCHITECTURE

50% Business Mastery. 50% AI Deployment.

BUSINESS CORE Management Fundamentals & Strategy Business thinking, competitive strategy, organisational behaviour, financial literacy, and the decision-making frameworks of general management.	BUSINESS CORE Marketing, Growth & Revenue Architecture Digital marketing, growth mechanics, brand strategy, and AI-augmented customer acquisition — building the commercial foundation of a business leader.	AI FOUNDATION Data, Analytics & Business Intelligence SQL, Python, Power BI, Tableau — the data literacy to read, interrogate, and communicate business intelligence at a professional level.
AI ADVANCED Generative AI & Agentic Systems Prompt engineering, LangChain, agent architecture, and enterprise AI deployment — building and orchestrating AI systems inside real business functions.	INTEGRATION AI-Driven Business Functions AI in finance, marketing, operations, and HR — applied across each function with deployable deliverables including dashboards, forecasting agents, and workflow automation.	CAPSTONE Enterprise AI Project & Global Residency A full enterprise AI transformation project presented to CXO Judges, plus global residency in Dubai and India-side residencies across Gujarat, Bangalore, and Mumbai.

INDUSTRY RESIDENCIES

Where AI Meets Business in the *Real World.*

Classroom learning reaches its limits at the point of real complexity. The residency programme places participants inside operating businesses — across four cities and one global market — to see, engage with, and contribute to the AI transformations already underway.

- DUBAI · 10 DAYS**
Global exposure: international companies, innovation ecosystems, and practitioners operating at genuinely global scale across MENA markets.
- GUJARAT**
Manufacturing and industrial sector — how AI is deployed for operational efficiency, quality control, and supply chain intelligence.
- BANGALORE**
India's technology capital: deep tech firms, AI startups, and the ecosystem generating Asia's largest concentration of AI talent.
- MUMBAI**
Finance, media, and commerce: how AI is reshaping financial services and consumer behaviour in India's largest commercial hub.

PARTICIPANT PROFILE

Who This Program Is Designed For

Built for graduates and early professionals who understand that business as usual is changing — and who want to be on the side of the change, not subject to it. No prior coding or AI experience is required. The program builds from first principles to professional deployment.

The most successful participants arrive with intellectual curiosity, strategic ambition, and a genuine willingness to build things. By graduation, the portfolio they have created is the proof of both.

ELIGIBILITY
Graduate (any discipline) from a recognised university
No prior coding or AI experience required
Fresh graduates and early professionals welcome
Fluency in English, written and spoken, required
Round 1 Deadline: 30th June 2026

PROGRAM FORMAT

One Integrated Journey. Two Careers Combined.

- DURATION**
8 months, weekend hybrid — on campus and online. Designed around working schedules without compromising depth.
- PORTFOLIO DEVELOPMENT**
Deployable deliverables built throughout: AI dashboards, forecasting agents, automated workflows, and a capstone enterprise AI project.
- GLOBAL RESIDENCY**
10-day Dubai residency + India residencies across Gujarat, Bangalore, and Mumbai spanning industrial, tech, and financial sectors.
- INDUSTRY CERTIFICATIONS**
Microsoft Excel Associate, Tableau Specialist, Google Analytics, Power BI, Python for Data Analysis, and AI strategy credentials.
- PLACEMENT SUPPORT**
Structured career acceleration targeting analytics, product, strategy, and AI transformation roles via Amity's 300+ hiring network.

APPLY NOW

The AI Economy Needs Leaders Who Understand *Both Sides.*

Most professionals will spend the next decade adapting to AI. The graduates of this program will spend it deploying it. The 2026 cohort is open — seats are limited by the residency and lab-based learning model.

Complete an enquiry for the full curriculum, certification list, placement data, and fee structure.

APPLY FOR ROUND 1

PROGRAM
PGEP in Business Management & Agentic AI

DURATION
8 Months · Weekend Hybrid

ROUND 1 DEADLINE
30th June 2026

WEBSITE
executivevarsity.com